

# PROGRAMME SCHEDULE

09-16 MARCH '22



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## ONLINE

04:00 pm **11** FRIDAY (Online)  
Inauguration  
Keynote Address: Design Culture (s) for Peace  
**Prof. Lorenzo Imbesi**, Full Professor, Sapienza University of Rome  
Design PhD Chair, Cumulus Executive Board

**12** SATURDAY (Online)  
Research Paper Panels  
10:00 am Society 5.0, Chair: **Dr. Lakshmi Murthy**, Founder-Vikalp Design  
11:30 am Creativity 5.0, Chair **Bhargav Mistry**, Dean, Design Culture, ARCH College  
02:30 pm Design Leadership, Chair: **Archana Surana** Founder & Director, ARCH College  
04:00 pm Harmonious Livability, Chair: **Patsy Perry**, Reader in Fashion Marketing, MMU, UK  
05:30 pm Creativity 5.0, Chair: **Prof. Lorenzo Imbesi**, Professor, Sapienza University of Rome

**14** MONDAY (Online)  
10:00 am Workshop for New Researchers, Chair **Bhargav Mistry**, Dean Design Culture, ARCH College  
11:30 am Digital Poster Presentation, Chair **Mohd. Bilal Abid**, Dean Academics, ARCH College  
Research Paper  
02:30 pm Society 5.0, Chair: **Dr. Biljana Jovic**, Dept. of Landscape, University of Belgrade, Serbia  
04:00 pm Harmonious Livability, Chair: **Prof. Ian W. King**, Former Professor, LCF, UK  
05:30 pm P-R-E Practise - Research - Education Workshop by Cumulus & IxDA  
**Eija Salmi**, Secretary General, Cumulus International  
**Alok Nandi**, Managing Director Partner, Spread Design Architempo

## ONSITE

05:00 pm **09** WEDNESDAY  
Curtain Raiser & Exhibition Inauguration  
**Mahavir Sharma**, Founder & Chairman, Rajasthan Angels (RAIN)  
**Princess Gauravi Kumari**, Entrepreneur, Princess Diya Kumari Foundation  
**Sudhir Kasliwal**, Jeweller, CFO & Partner, The Gem Palace

03:00 pm **13** SUNDAY (JAIPUR LITERATURE FESTIVAL)  
ARCH is hosting a Session on-  
**Form, Design and Function: Leadership & Society**  
**Satish Gokhale**, Founder Director, Design Directions Pvt. Ltd.  
Founding Member, Association of Designers of India (ADI)  
In Conversation with  
**Archana Surana**, Founder & Director, ARCH College of Design & Business  
Chairperson, Pink City Design Confluence

07:00 pm **GABA - ARCH Fashion Show 2022** at Amer Fort

**15** TUESDAY  
11:00 am Industry Panel  
"Experiencing the Metaverse within the Universe"  
**Shrutidhar Paliwal**, CEO, Framtix Holdings AB  
**Puneet Mittal**, Co- Founder & Managing Director, Pratham Software (PSI)  
**Sanjay Yadav**, Program Architect, 100 Cofounders Lab  
**MODERATOR: Manan Surana**

12:00 pm Industry Panel with **Garment exporters association for Rajasthan (GEAR)**  
"Materialize vs Dematerialize - Emerging Trends for Society 5.0"  
**Rakshit Poddar**, Director, Cheer Sagar Exports  
**Rameshwari Kaul**, Co- Founder Cotton Rack  
**Anupam Arya**, Co- Founder, Fabriclore  
**Swati Uberoi**, Fashion Designer  
**MODERATOR: Archana Surana**

03:30 pm Industry Panel with **Indian Institute for Interior Designers (IIID)**  
"Biophilic Interiors for the Modern World"  
**Sheetal Kumar Agarwal**, Chairman IID - JRC  
**Sanjay Kothari**, Principal Architect Kaleido  
**Sharad Maithe**, Founder M A Architects India  
**MODERATOR: Bhargav Mistry**

**16** WEDNESDAY  
09:30 am Session by **Krishan Jagota**, **Creator of Aha! moments**  
President, Association Of Designers Of India (Mumbai Chapter)  
11:00 am Industry Panel with **Jewellers Industry**  
"Transformation - Form & Function within the Jewellery Industry"  
**Shimul Vyas**, Principal Designer, Founding Faculty- Lifestyle Accessory Design, NID  
**Gaurav Mehta**, Founder, Jaipur Watch Company  
**Prerna Makharia**, Digital Creator, India's 1<sup>st</sup> Jewellery Influencer  
**MODERATOR: Archana Surana**

06:30 pm Closing Session  
Keynote Address  
**Surya Vanka**, Founder & Chief Designer, Authentic Design  
Former Director of User Experience, Microsoft

Award Ceremony  
**Gayatri A. Rathore**, IAS, Principal Secretary, Tourism, Art & Culture  
Government of Rajasthan

**Pradymuna Vyas**, Advisor- Confederation of Indian Industry (CII),  
Board Member- World Design Organisation (WDO),  
Immediate Past Director- National Institute of Design.

**Shimul Vyas**, Principal Designer,  
Founding Faculty- Lifestyle Accessory Design, NID

**Krishan Jagota**, **Creator of Aha! moments**  
President, Association Of Designers Of India (Mumbai Chapter)

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