

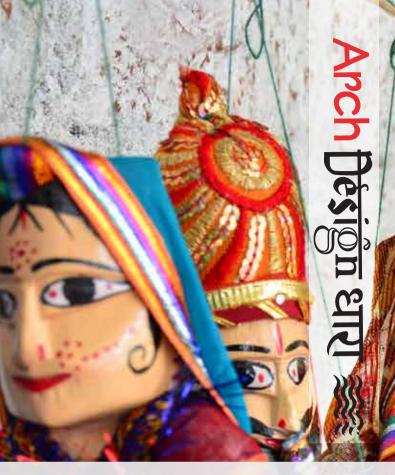


Arch Désign धारा 📚

ARCH College of Design and Business

SUMMER COURSES

03rd to 14th June 2024



ARCH Design Dhara offers unique Design Workshops for school and college students, enthusiasts, and aspirants to expand their knowledge in the field of Art & Design. These specialized courses boast a dynamic structure, approach, and content with intense courses spanning one week, participants delve into immersive learning experiences tailored to their interests and passions. The courses facilitate Skill Development and offer Hands-On Workshops and Practical Sessions to enhance participants' technical skills and proficiency for all age groups.





Natural Dyeing

Course Outline

This course is ideal for beginners who are keen on learning the natural fabric dyeing process. It will introduce the basic concepts of natural dyeing on natural fabrics from mordants to dyeing techniques along with Product Development in the form of Dupattas, Stole, Table Cover, Pillow Cover, Sofa Cushion Covers etc.

Day 1 - Introduction to Dyeing

Day 2 - Introduction of Techniques of Tyeing

Day 3 - Product Development (Ideation and Tyeing)

Day 4 - Dyeing & Finishing with a concept note

Day 5 - Display & Presentation of Swatches & Final Products

Mentor: Garima Tiwari has Master's & Bachelor's Degrees in Textile Design from NID & NIFT Gandhinagar respectively, with 10 years of experience in the industry as a textile designer, academics & project management with craftsmen and artisans.

Course Fee: 3000/-

Duration: 5 Days/ 3 Hours per day

Batch Starts: 3rd June 2024





Fashion Styling

Course Outline

The 5-Day Fashion Styling course is designed to empower individuals to define their personal aesthetic. Over five days, participants delve into various aspects of fashion, exploring concepts such as personal styling, catalog & editorial styling, fashion in fiction, styling for photoshoot, color theory, body types, makeup etc.

Day 1- The Style Blueprint: Building Your Signature Look

Day 2- Styling Essentials: Know It, Own It

Day 3- Makeup Magic: Mastering Makeup Artistry

Day 4- Fashion In Fiction – Unveiling Style in Storytelling

Day 5- Runway Revolution: Presentation of Fashion Expression

Mentor: Hiten Noonwal, Hiten holds a Bachelor of Fine Arts in Applied Art (BFA) from the College of Art, Delhi, and a Master of Design (M.Des) from NID, Gujarat with 13 years of experience. He has expertise in apparel, styling, costume design, headgear design, belly dance, and character design.

Course Fee: 3000/-

Duration: 5 Days/ 3 Hours per day Batch Starts: 10th June 2024



Animation

Course Outline

Animation is the art of bringing still images to life through sequential movement of visuals. beginner students learn fundamental techniques like keyframing, timing and easing to create fluid motion. They explore various methods such as 2D traditional animation, basic VFX, motion graphics or digital animation using software like Adobe Aftereffects. Through practice and experimentation, students develop their unique style and storytelling abilities.

Day 1 - Introduction to Stop Motion Animation Technique

Day 2 - Planning, Scripting & Storyboarding

Day 3 - Set, Props & Character Design

Day 4 - Filming & Editing

Day 5 - Final Touches & Screening



Course Fee: 3000/-

Duration: 5 Days/ 3 Hours per day

Batch Starts: 3rd June 2024





Photography

Course Outline

This workshop is ideal for beginner-level photographers. It will cover the basic concepts of digital photography, camera operation and handling techniques. Attendees will also be familiarized with the unique features of camera systems.

NURTURING CREATIVITY THROUGH TOOLS OF OBSERVATION

Day 1 - Introduction to Creative Photography

Day 2 - Exploring Composition & Lighting

Day 3 - Aperture & Depth of Field

Day 4 - Importance of Lighting & Source

Day 5 - Shutter Speed & Presentation Techniques

Mentor: Manan Surana, a trained Product Designer from London, he is a passionate wildlife photographer and an avid conservationist with more than a decade of experience in creative photography, art direction.

Course Fee: 2000/-

Duration: 5 Days/ 3 Hours per day

Batch Starts: 10th June 2024





Al Tools in Design

Course Outline

Explore the fusion of Artificial Intelligence and Design Principles in this innovative program. Learn to use AI technologies to Design & enhance creative processes across various disciplines.

AI FUELING IMAGINATION IN THE DIGITAL FRA

- Day 1 Introduction to prompt engineering for creative use
- Day 2 Expanding Details and Tapping into the Brain of Al
- Day 3 Adaptation and Modes of Usage, Free Resources

Mentor: Manan Surana, a trained Product Designer from London. He has an ardent interest in Digital Technologies, the use of Digital tools for creating new graphics, branding, and systems, and how the emerging trends of the creative industry are materializing in real-world industries.

Course Fee: 3000/-

Duration: 3 Days/ 3 Hours per day

Batch Starts: 10th June 2024

Time: 2:30 PM





Contemporary Enameling

Course Outline

Explore the intricate craftsmanship behind exquisite jewellery through hands-on workshops and practical sessions. Learn the basics of sketching, metalwork and create pieces of wearable art. This course will provide a comprehensive understanding of materials used in jewellery making, including metals, gemstones, beads, and alternative materials.

Day 1 - Introduction to Enamelling and it's techniques: conceptualization and design development

Day 2 - Introduction to champleve technique

Day 3 - Introduction to stencil technique

Day 4 - Introduction to cloissoine technique

Day 5 - Presentation and product photography

Mentor: Divya Soni, a jewellery designer, with experience of 6 years. She has worked as a head Designer with a luxury design brand & jewellery houses.

Course Fee: 3500/-

Duration: 5 Days/ 3 Hours per day

Batch Starts: 3rd June 2024



in Design Studies at **ARCH College Campus, Jaipur**

- Life in a Creative Environment
- Explore your Future with Design Education
- Develop

- DesignAbility

Who Should Attend?

Students Studying in Class 9th-12th

Offline **27-31** May



Online .lune

APPLY NOW









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Contact Us

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Come & Meet Us

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