Founded in Jaipur - the Pink City, in the year 2000, to impart industrially & globally relevant, specialized education in Design, ARCH as an institution, has developed as a Centre of Excellence in learning and innovation. Over the last nineteen years, the institution has trained more than 6000 professionals and entrepreneurs from across the country. ARCH offers Undergraduate & Postgraduate courses in Interior Design, Fashion Design, Jewellery Design, Product Design, Graphic Design, Accessory Design, Design Innovation & Entrepreneurship Courses. Also offered as full time and short term courses. All courses focus on employability, internationality & integrated learning, applicable to current developments in the industry and markets of lifestyle & communication. Through participation in real-life community projects, research projects, competitions and internships, the curriculum enables exposure to state-of-art digital technology as well to the grass root capacities of artisans and craftsmen.

At ARCH, we strongly focus on International partnerships with special emphasis on research, building new curriculum, and the development of progress routes towards higher education learning and training opportunities, for students and staff. ARCH has established collaborations with advanced foreign educational institutions as well as public and private organizations & forums in order to establish, maintain & improve upon globally recognized and accepted benchmarks in the delivery of quality education in Design. As part of its commitment towards enhancing awareness of the infinite possibilities inherent in collaborative exchange, ARCH is a voting Member of the World Design Organization (WDO) and holds full voting membership in the International Foundation of Fashion Technology Institutes (IFFTI) Our presence and participation in extraordinary forums & environments further includes ARCH's full CUMULUS membership, an excellent facilitating partnership for the transfer of knowledge, best practices and research in Art and Design education.

**DESIGN EDUCATION in a UNESCO World Heritage Site**

**AIRPORT**
Jaipur International Airport is located at Sanganer. ARCH Jaipur Campus is a 5 minutes drive away.

**TRAIN**
Jaipur Junction is 10.5 km and Gandhi Nagar Railway Station is 4 km away from Arch Jaipur Campus

**BUS**
The college provides bus facility to all its students. Also, the campus is located at Malviya Nagar, a place connected by bus services.

**TAXIS**
You can easily get taxis/auto for travelling to and from college. You can also book a cab through your mobile apps.
ALUMNI SPEAK

Yamini Vijay, 2015-17 Batch, Manager, Voylla

Komal Khandelwal, 2013-16 Batch, Manager, Voylla

Ashish Mangwani, 2010-13 Batch, Founder, Studio Ashish Mangwani

Radhika Sharma, Batch 2002-05, Head, Visual Merchandiser, Shopper Stop

Divya Soni, 2012-16 Batch, Founder & Designer, Divya Soni

Aishwarya Maru, 2014-18 Batch, Asstt. Designer, Manish Malhotra

Shubham K Raj, 2005-06 Batch, Design Head, Tribe by Amrapali

Vipin Sharma, 2014-16 Batch, Design Head, UX / UI Fitso

Akshay Sikhwal, 2009-12 Batch, Denim Innovation Designer, Jack & Jones
The Allure of Aura

"Esa kuch bhi nahi, Chetan ya achetan, Jo mere bina astitva me reh sakta ho"
- Lord Krishna (Bhagwat Gita)

This saying from Bhagwat Gita by Lord Krishna has been my inspiration for this garment. It is believed that the universe was in him and it appeared blue - the mystical and endless blue. It is also said that the beauty in him was seen by a pure heart, for the rest it was just dark or black. My garments includes dyeing the ruffles into a darker blue and burning their edges to create that mystical blue ruffle to enhance the beauty of it and creating a 3D print on ruffles derived by the block print motif.

The garment is developed by taking unique elements from their lifestyle like Ghunghat interpreted as a hoodie in my shirt to add that element of mystery, keeping raw essence of their clothing. It is a fusion of strong and durable leather craft and Kota doriya that is the fabric with sheer elegance. The leather craft of Rajasthan integrated along with the beadwork, knotting, leather on leather patch work with the design elements reflecting "truth to materials" which says the nature of any material should not be hidden rather it should be celebrated for what it is. Embellishments on leather in the costume contemplating the Pushkar fair of Rajasthan and the beauty of it lying in the material being used as raw, which depict the originality of the Banjara tribe of Rajasthan.

The garment name "Sajavat" is a synonym of Sanjhi art depicts the glory of Vaishanav temples in form of paper cut craft and art in Mathura (Uttar Pradesh). It narrates the life stories of Lord Krishna through intricate work.

BANJARA
A collection from treasure of Indian cultural-craft heritage

SAJAVAT
Interesting wooden products were designed and showcased by Interior design students. The products consisted of furniture and functional objects, sculptural interiors and architectural work, and looks at the use of wood through three lenses: place and identity, sustainability and ecology, craftsmanship and technology.
PRODUCT DESIGN
CRAFT & JEWELLERY
GRAPHIC DESIGN & DESIGN COMMUNICATION

Visual Delight, Branding & Advertising
Design for Print, Digital & Web from different Media Project at ARCH.
# State of the Art Facilities

**Design Business Incubator | Design Communication Research Portal | Mac Lab & Photography Studio | 3D Prototype CAD Printers & Scanners Wood Workshop, Furniture Studio | Backstitch (Design Magazine) Metal Workshop, Casting Studio, Laser Cutter**

| **Ideation Labs** | Labs equipped with machinery & equipments along with digital technology, allows students to get exposed to the techniques and processes of design, prototyping, and production, along with research & fabrication of models. |
| **Innovation Lab** | Research opportunities on community & international joint projects is open to students. A range of services for prototyping with 3D printing technology, 3D scanning & printing and laser cutting & engraving with access to people & resources. |
| **Library & Resource Centre** | Our library houses a one of its kind e-library to promote learning online. It offers a large collection of books, international journals, e-books, and films. |
| **Design Business Incubator** | The Business Incubation Cell helps from the ideation stage to preparing a prototype, & through to the pilot stage to start production. |
| **Audio Visual Teaching Aids** | All classrooms & studios are well equipped with audio-visual resources to aid the learning process. |
| **Backstitch Magazine** | ARCH publishes a monthly magazine, "Backstitch", which covers events, Industry trends, and the viewpoints of design practitioners & industry experts. |
| **Student Assistance Services** | **Orientation Programs** These are designed to be fun and helpful, with the goal of making the transition to life at ARCH relatively seamless. |
| **Placement Services** | Placement Cell at ARCH interacts with the reputed organizations & industries for arranging placement interviews for the final year students. |
| **Stationery Shop** | The campus also has a well-stocked stationery shop for students enabling the convenient purchase of required material pertinent to course and activities including black and white and colour copying, wire/ comb binding, lamination, digital printing etc. |
| **Cafeteria** | The College has its own cafeteria serving hygienic and nutritional vegetarian food offering packaged food, snacks and drinks. |
| **Hostel Facility** | The College provides the option of secure, comfortable residential hostel facility for female students of full time academic courses. |
PARTNERS IN PROGRESS

INTERNATIONAL PARTNERSHIP
ARCH is accredited to deliver Pearson BTEC Level 5 Higher National Diploma (HND) qualifications in the field of Art & Design. ARCH has signed MoUs for collaboration towards Exchange or Progression.

World Institutions include:
- Manchester Metropolitan University, UK
- Teesside University, UK
- Ecole Boulle, Paris, France
- UHI Perth College, Scotland, UK
- University of Middlesex, London, UK
- University of Northampton
- Edinburgh Napier University
- NSCAD, Canada
- Bahai Dar University, Ethiopia
- UDEM Universidad de Monterrey, Mexico
- Ukrainian Engineering Pedagogics Academy, UKRAINE

All in all, students can complete a Level 6 top up degree in more than 50 universities in the UK, Canada, USA, Australia and worldwide.

INDUSTRY CONNECT
ARCH, is actively involved in knowledge dissemination, design intervention, and training programs for Artisans, Designers and Women for skill development and encouraging entrepreneurship amongst them. ARCH involvement in industry - Official Consultant Uniform Designer for the Jaipur Metro Rail Corporation. Skill upgradation programmes with various Govt. bodies. Micro Small Medium Enterprise (MSME), Govt. of India. Development Commissioner Handicrafts (DCH) : Ministry of Textiles, Govt. of India MSME NID Design Clinic Scheme. Other than these, ARCH has tie ups with important social & professional bodies that include IFFTI, WDO, FDCI, IID, TIE Rajasthan, CII, ADI, Head Start, FICCI Flo, YUVA Unstoppable, iCreate, Shopaccino and many more.

DESIGN QUOTIENT
ARCH is a well recognised and established name in the design world and has been visited by industry experts & celebrities Ritu Kumar, Anita Dongre, Bibi Russel, & Sabyasachi. International experts Prof. Ian King, Prof. Annick Schramme, Prof. Gerard Moran, Prof. Pradyumna Vyas & Yiani Melas have also been our guests on the campus and have interacted with the students. Film stars Ranveer Singh, Parineeti Chopra, Anushka Sharma, Nawazuddin Siddiqui too have graced ARCH environs.
CALL FOR ABSTRACTS

Research Paper, Poster, Exhibit & Installation

We welcome contributions related to the following sub-themes:

- **Myth to Meaning** - Narratives Towards Sustainable Futures
- **Disruption & Innovation** - Academia & Industry
- **New Technologies & New Paradigms** - Stories of Transformation
- **Changemakers** - New Fashion Business Models

**Fashion Governance in a Local Context**

**EXHIBITION & INSTALLATION**

Students, Educators & Practitioners are invited to submit two or three dimensional, 2ft - 5ft, using natural fibers, yarns and textiles. A panel of experts will judge submitted entries, and the selected work will be curated and exhibited as part of the Fashion Colloquia 2020 Exhibition.

**SELECTED ENTRIES WILL BE DISPLAYED AT JLF**

**FASHION Design COMPETITION**

Sustainable Clothing for a Responsible Future

Students & Practitioners are invited to submit one full ensemble (Menswear, Women’s wear, Gender Neutral) inspired by the following themes, to be presented at Fashion Colloquia 2020 at Jaipur.

**SELECTED BEST DESIGNS WILL BE SHOWCASED FOR RAMP WALK**

**Program**

**Sunday 26th Jan'2020**

Pre Colloquium at Jaipur Literature Festival
Registration Open, Exhibits at ARCH College Campus & Cultural Evening - Amber Fort.

**Monday 27th Jan'2020**

Pre Colloquium at Jaipur Literature Festival
Fashion Colloquium Panel Discussion by ARCH College of Design & Business at the Jaipur Literature Festival.

**Tuesday 28th Jan'2020**

Colloquium
Inaugural Ceremony, Keynote Speakers & Panel Discussions, Organic Lunch, Paper Presentations, Demonstrations & Workshops
Exhibits, Cultural Evening.

**Wednesday 29th Jan'2020**

Colloquium

**Thursday 30th Jan'2020**

Field Trips & Industry Visits
Pink city Heritage Walk, Museums, Craft Cluster & Industrial Visits.

**Submission Dates**

- Call for Abstracts: 15th Oct
- FASHION Design Competition: 15th Nov

**Contact**

Email: fashioncolloquiajaipur@archedu.org
www.archedu.org/fashion-colloquiumjaipur
#FashionColloquia2020 #Adesignthinker #Archcollege
Create a Fabric Puppet through your vision of the future, handmade in natural textiles and handloom waste fabrics, sourced locally from your nearby vendors and tailors.

Let’s dig deep through your eyes, record the world of your imagination for our future through a camera or a smartphone.

WHAT YOU NEED TO DO?

Dig deep through our heritage and stories that have shaped our culture, thoughts, beliefs and US! It’s time to narrate your version of the story which has Touched, Moved and Inspired You, or the effect it has on people around you.

HOW DOES HERITAGE CONTRIBUTE TO YOUR WORLD?

Heritage and culture can give people a connection to certain social values, beliefs, religions and customs. It allows them to identify with others of similar mind-sets and backgrounds. Cultural heritage can provide an automatic sense of unity and belonging within a group and allows us to better understand previous generations and the history of where we come from.

AIM

We want to increase your awareness of Heritage in our environment and how it will impact our future. We also want to know what you feel about what you seen.

Fashion Puppet Making Competition

Create a Fabric Puppet through your vision of the future, handmade in natural textiles and handloom waste fabrics, locally sourced from your nearby vendors and tailors.

JUDGMENT AND JURY CRITERIA

A panel will judge submissions and selected students work will be curated and exhibited as part of the Fashion Colloquia 2020 Exhibition/Installations. Glimpse of the chosen work shall also be available at www.designcommunication.org

LEARNING OUTCOME

To understand and develop appreciation for Heritage and its importance in everyday life, helping build your ability for a substantial future.

WHEN & HOW ENTRIES CAN BE SUBMITTED

Deadline for entries is:

Entry for the Photo-Video Competition: 15th Dec 2019
Entry for the Puppet Making Competition: 15th Dec 2019

Selected Entries will be displayed in front of International Audience during Fashion Colloquia
DEGREES & AFFILIATIONS

Faculty of Design, Business & Research

Affiliated to University of Rajasthan

Duration: 4 Years
12th or Equivalent with minimum 50% in any stream
Undergraduate Degree Programme
Selection Criteria: AIEED

UG

<table>
<thead>
<tr>
<th>Courses</th>
<th>Awards</th>
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<tbody>
<tr>
<td>B.Des Fashion Design</td>
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<tr>
<td>B.Des Interior Design</td>
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<tr>
<td>B.Des Jewellery Design</td>
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<tr>
<td>B.Des Craft &amp; Accessory Design</td>
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<tr>
<td>B.V.A (Applied Arts)</td>
<td>Duration: 4 years Bachelor of Design</td>
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<tr>
<td>B.B.A (Bachelor of Business Administration)</td>
<td>Duration: 3 years Selection Criteria: AIEED (GAT)</td>
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Faculty of International Studies in Art & Design

Accredited to PEARSON for BTEC HND Qualifications

Duration: 3+1+1 Years
Eligibility: 12th (any stream)
Degree Programme
International Degree Study Abroad Course
Selection Criteria: AIEED

UG

<table>
<thead>
<tr>
<th>Courses</th>
<th>Awards</th>
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<tbody>
<tr>
<td>B.A/M.A Interior Design</td>
<td>Pearson BTEC HND Level 5 after 3rd Year at ARCH</td>
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<tr>
<td>B.A/M.A Fashion Design</td>
<td>B.A/M.A Degree Awarded by International University on Progression to 4th Year of study abroad and its completion</td>
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<tr>
<td>B.A/M.A Product Design</td>
<td>M.A Degree in 5th Year</td>
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<tr>
<td>B.A/M.A Graphic Design</td>
<td>ARCH Diploma</td>
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INTERNATIONAL Collaborations

With Cumulus President Luisa Collina and Prof. Lorenzo Imbesi of Sapienza, University of Rome, at the conference in Paris 2018

With Commodore Vijay Chaturvedi (Retd.), Secretary General, IFFTI with ARCH director Archana Surana at IFFTI Conference, Florence

Faculty of Skills in Design & Entrepreneurship

**UG**
Duration: 3 Years
Eligibility: 12th (any stream)
Undergraduate Degree
Selection Criteria: Personal Interaction

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<tr>
<th>Courses</th>
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<tbody>
<tr>
<td>B.Voc Fashion Design</td>
<td>Duration: 3 years</td>
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<tr>
<td>B.Voc Interior Design</td>
<td>Bachelor of Vocational Studies</td>
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<tr>
<td>B.Voc Jewellery Design</td>
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**PG**
Duration: 2 Years
Eligibility: Graduation (any stream)
Postgraduate Degree
Selection Criteria: AIEED

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<tr>
<th>Courses</th>
<th>Awards</th>
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<tbody>
<tr>
<td>M.Voc Fashion Design &amp; Entrepreneurship</td>
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<tr>
<td>M.Voc Interior Design &amp; Entrepreneurship</td>
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<tr>
<td>M.Voc Jewellery Design &amp; Entrepreneurship</td>
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<tr>
<td>M.Voc Product Design &amp; Entrepreneurship</td>
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<tr>
<td>M.Voc Design Communication &amp; Entrepreneurship</td>
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Faculty of Professional Development in Design

**PD**
Duration: 1 Year or Below
Eligibility: 12th (any stream)
Selection Criteria: Personal Interaction

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<tr>
<th>Courses</th>
<th>Awards</th>
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<tbody>
<tr>
<td>Fashion Design- Women’s Wear</td>
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<td>Non-Western Fashion</td>
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<tr>
<td>Interior Design- Residential Design</td>
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<tr>
<td>Jewellery Design- Precious Jewellery</td>
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<td>&amp; Gemmology</td>
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<tr>
<td>CAD (Interior, Fashion, Jewellery, Graphics)</td>
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<tr>
<td>Textile Surface</td>
<td>ARCH Certificate</td>
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<tr>
<td>Ornamentation</td>
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<tr>
<td>Craft Products &amp; Accessories Design</td>
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<tr>
<td>Pottery and Clay</td>
<td></td>
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<tr>
<td>Photography</td>
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ACADEMIC Memberships

- FDCI
- WORLUD
- Design Organization
- IFFTI
- ADI
- Cumulus

ARCH students and faculty receiving FOAID - Diamond Award
ARCH Director with FDCI President Sunil Sethi
ARCH Team Signing MOU with IID National President Ar. Pratap Jadhav & Jaipur Chapter Chairperson Ar. Rajendra Puri
Applications are invited for:
Undergraduate (UG) & Postgraduate (PG) Degree programmes in Design

UNDERGRADUATE (UG) DEGREE COURSES (4 years)
Bachelor of Design- B. Des
B.Des Interior Design
B.Des Fashion Design
B.Des Jewellery Design
B.Des Craft & Acc. Design
Bachelor of Visual Arts (B.V.A)
Bachelor of Business Studies (B.B.A)

INTERNATIONAL STUDY ABROAD DEGREE (3 + 1 + 1 Years)
(Pearson BTEC HND Level 5 + B.A/M.A Degree Awarded by International Universities on Progression abroad)
B.A/M.A Interior Design
B.A/M.A Product Design
B.A/M.A Graphic Design
B.A/M.A Fashion Design

POST GRADUATE (PG) DEGREE COURSES (2 years)
Master of Vocational Studies in Design & Entrepreneurship
M.Voc Interior Design
M.Voc Product Design
M.Voc Fashion Design
M.Voc Jewellery Design
M.Voc Design Communication

UNDER GRADUATE (UG) DEGREE COURSES (3 years)
Bachelor of Vocational Studies
B.Voc Interior Design
B.Voc Fashion Design
M.Voc Jewellery Design

Note: Selection Criteria for B.Voc is Creative Portfolio & Personal Interaction

Application Forms Available

IMPORTANT DATES
AIEED-SAT 2020 Scholarship Aptitude Test
1-15 DEC 2019

MERIT BASED SCHOLARSHIPS
AIEED Exam consists of Portfolio & Video Submissions
General cum Creative Aptitude Test, followed by Personal Interaction

ELIGIBILITY CRITERIA:
UG: 10+2 in any Stream with Min 50%
PG: Graduation in any Stream

 fee:
Rs.85,000 Per Annum

fee:
Rs.3,30,000 Per Annum
+ GST-18%

fee:
Rs.3,80,000 Per Annum

fee:
Rs.3,30,000 Per Annum

fee:
Rs.1,80,000 Per Annum

fee:
Rs.3,80,000 Per Annum

fee:
Rs.85,000 Per Annum

fee:
Rs.3,30,000 Per Annum

fee:
Rs.3,80,000 Per Annum

Note: Selection Criteria for B.Voc is Creative Portfolio & Personal Interaction
My Thoughts
My Scribbles

Be in it... around it... to understand it!!!
Applications Open 1st Oct’19
Undergraduate and Postgraduate Degree Courses in Design
Fashion | Interior | Jewellery | Product | Graphics

#DESIGNTHINKER