

STUDENT LIFE GUIDE

BY ARCH ACADEMY OF DESIGN

EVERYTHING YOU NEED TO KNOW
about Arch & the Pink City - Jaipur !



EXPERIENCE

LIVE



TRAVEL

JAIPUR

Founder: Maharaja Jai Singh II

Jaipur, situated in the princely state of Rajasthan is one of the most colorful, vibrant, captivatingly marvelous and renowned destinations across the world for tourists. This desert capital of Rajasthan, popularly known as the Pink City lures visitors from every nook and corner of the world.

Located in Western India amidst the Aravali range of hills, this city of Jaipur is popular for its amazing forts and stupendous palaces. This royal town has magnificent architecture and is the first planned city of India. The original old city was made with pink-painted sandstone which gives it the name of Pink City. With fantastic attractions all around the city, it invites tourists from all over the world, to delight in its rich cultural heritage which is represented in the traditions, customs, lifestyle, art and architecture of this place. In fact the best taste of Jaipur's culture can be experienced through its art, music, architecture and food. The local delicacies of Jaipur invite us to explore a totally unique gourmet experience.



Archana Surana

Founder & Director
Arch Academy of Design

“In the larger arena, our collaborative alliances with global partners, International Universities and the Industry are translated into classroom projects, internships and placements.

Welcome to the World Craft City, Jaipur to have a unique learning experience at Arch Academy of Design.”

How to Reach

AIRPORT

Jaipur International Airport is located in Sanganer. The Arch Academy is a 5 minutes' drive from the International Airport, Jaipur.

TRAIN

Jaipur Junction is 10.5 K.m. & Gandhi Nagar Railway Station is 4 K.m. away from Arch Academy

BUS

The college provides Bus Facility to all its students. Also the campus is located at Malviya Nagar, a place well connected by Bus Service.

TAXIS

You can easily get Taxis/ Auto for traveling to and from the college. You can also book cab through Mobile apps like Uber and Ola at a minimal fare.



ATTRACTIONS

FESTIVALS, SHOPPING AND ENTERTAINMENT

Attractions

Jaipur is known for its Forts & Palaces and Rich Heritage. City Palace, Hawa Mahal, Jantar Mantar, Jal Mahal, Albert Hall Museum, Jawahar Kala Kendra, Jaipur Haat, Light and Sound Show at Amer form the major attractions of Jaipur etc.

Shopping & Entertainment

Jaipur is loved by its tourists for the colorful shopping experience it provides to its visitors. Jaipur's Bazaars sell embroidered leather shoes, blue pottery, tie and dye scarves and other exotic wares. The important places to shop textiles, jewellery, handicrafts ,etc are Kishanpole Bazar, Johari Bazar, Bapu Bazar, Tripolia Bazar, Nehru Bazar, etc.

Malls, Multiplexes and Hotels

Being a famous tourist spot, Jaipur has a wide range of Malls and Multiplexes, important ones being, World Trade Park, Gaurav Tower, Triton Mall, Crystal Palm, MGF Mall, etc. and is also a hub for all National & International Hotels such as Hilton, Marriott, Le Meridian, Taj Hotel, Radisson, as well as Heritage hotels such as Rajputana Sheraton, Naila Bagh Palace, Alsisar Haveli, etc.

Fairs & Festivals

Jaipur is a colorful and joyful city known for its Fairs and Festivals. Holi, Diwali, Dusshera, Kite Festival, Teej, Gangaur, Elephant Festival are the most celebrated festivals of Jaipur

More than 544 Colleges
HUB for International Students



Malls :37

Multiplexes :26



ART & DESIGN SHOWS

TRADE & CULTURAL EVENTS

Gems & Jewellery

Jaipur is the hub for Jewellery and conducts many Jewellery shows. The Jaipur Jewellery Show (JJS) and the Jewellers Association Show (JAS) are the important ones.

1. Participation in international level Jewellery shows. Arch Alumni Designs showcased & won awards during Jewellery fair
2. Arch students won the Jewellery award in Jewellery Association Show (JAS)
3. Arch Students volunteer for Resurgent Rajasthan, a high profile investment event by Govt. of Rajasthan
4. Visual Merchandising by interior department students at FORHEX fair
5. Students showcasing their work at Unconferencing
6. Visual Arts course mentor Prof. Bhawani Shankar Sharma at Jaipur Art Summit with students
7. State CM Smt. Vasundhara Raje with Arch Director, Archana Surana at Rajasthan Heritage Week
8. Students & Faculties at IIJS Fair, Mumbai
9. Arch Students volunteering at AMAZON Fashion Week by FDCI at New Delhi

Fashion & Handicrafts

Jaipur Fashion is recognised the world over. Vastra - International Garment Fair, Rajasthan Heritage Week, Gaba the Arch Graduate Show, the FORHEX –Handicrafts Fair & Stone Mart are the important events conducted in Jaipur to promote Fashion and Handicrafts.

Art & Literature

Jaipur boasts of a rich heritage. To promote the same, Jaipur holds many events in the field of Art & Culture such as the Jaipur Literature Festival, Jaipur International Film Festival, Jaipur Art Summit, Jairangam etc.

Entrepreneurship & Startup Events

Jaipur also promotes Entrepreneurship and thus you can witness major events related to Entrepreneurship such as the Global Mentoring Walk, Rajasthan Startup Fest, Smash up, Entrepreneurship Summit by CII & Boot Camps by Startup Oasis.



STATE OF THE ART INFRASTRUCTURE FACILITIES



DESIGN BUSINESS INCUBATOR | DESIGN COMMUNICATION RESEARCH PORTAL
MAC LAB & PHOTOGRAPHY STUDIO
METAL WORKSHOP, CASTING STUDIO, LASER CUTTER
3D PROTOTYPE CAD PRINTERS & SCANNERS
WOOD WORKSHOP, FURNITURE STUDIO | BACKSTITCH (IN HOUSE DESIGN MAGAZINE)

OUR LINKAGES



ENTREPRENEURSHIP CELL & INCUBATOR

Arch Academy is committed to encourage Entrepreneurship amongst its students and has thus launched the Design Business Incubator where you get a chance to convert your design thinking into an expandable business opportunity with the help of Mentorship from industry stalwarts, Financial Assistance and a well equipped Studio so as to bridge the gap between you and the industry so that you are nurtured to grow as a Designer and get industry recognition.

BACKSTITCH MAGAZINE

Arch publishes “Backstitch”, a monthly magazine covering the various Design related developments which gives a deep insight in understanding the Industry trends, events and covers the view points of Industry stalwarts.

HOSTEL FACILITY | TRANSPORT FACILITY
WIFI CAMPUS | CO-WORKING SPACE & CAFÉ
CENTRALLY LOCATED COLLEGE CAMPUS



Partners in Progress

INTERNATIONAL AFFILIATIONS

ARCH is in strategic partnership with Pearson Edexcel and is accredited to deliver eight BTEC Level 5 Higher National Diploma (HND) qualifications in the field of Art & Design. The Academy has also signed MOUs with various International Universities:

- University of Salford, Manchester
- DeMontfort University, Leicester
- University of Northampton
- Middlesex University, London

Students can go for completing Level 6 degree in more than 200 universities.

Arch also holds memberships with International bodies such as International Foundation for Fashion Technology Institutes (IFFTI) and International Council for Societies for Industrial Design (ICSID).

INDUSTRY CONNECT

ARCH, is actively involved in conducting design intervention, knowledge dissemination and training programs for Artisans, Designers and Women towards skill development and encouraging entrepreneurship amongst them.

- Arch is the Official Consultant Uniform Designer for the prestigious Jaipur Metro Rail Corporation. Skill upgradation programmes with various Govt. bodies:
- Micro Small Medium Enterprise (MSME), Govt. of India
- Development Commissioner Handicrafts (DCH), Ministry of Textiles, Govt. of India
- MSME NID Design Clinic Scheme

Other than these, we also have tie ups with important social bodies like Fashion Design Council of India (FDCI), Tie Rajasthan, CII, Head Start, FICCI Flo, YUVA Unstoppable, 91 Degree, iCreate, Studio, Shopaccino and many more.

DESIGN QUOTIENT

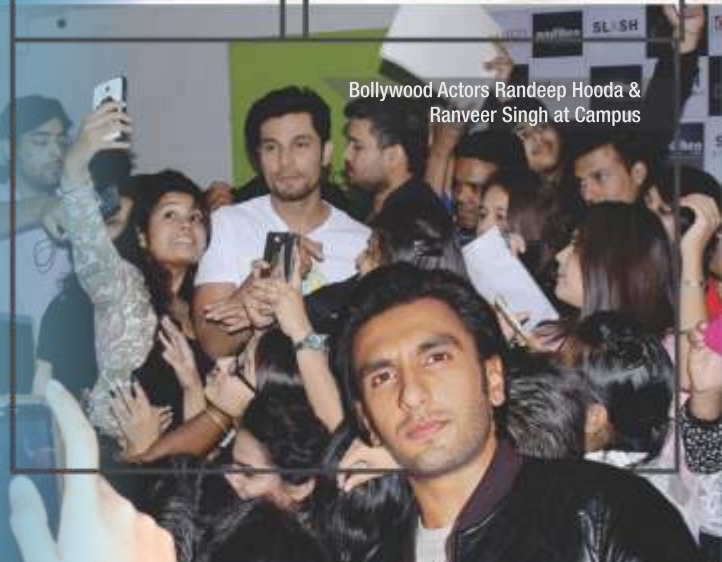
Arch is a well recognised and established name in the Design World and often witnesses the arrival of many industry stalwarts like Ritu Kumar, Anita Dongre, Sabyasachi & Bollywood Stars like Randeep Hooda, Parineeti Chopra, Anushka Sharma, etc.



Vetran Fashion Designer Ritu Kumar with students at Arch Campus



Arch Founder Director Archana Surana with NID Director Praduman Vyas & UK Partner Christiana Margiotti, UHI Scotland at Convocation Ceremony



Bollywood Actors Randeep Hooda & Ranveer Singh at Campus

Progressions & Exchanges:



Memberships:



Industry Connect:



UG

Undergraduate Level

Duration - 4 years
 Eligibility - 12th Grade / 18 years
 Admission Criteria
 AIEED + PORTFOLIO + INTERVIEW

Course

Award

Fashion Design & Business

Pearson EDEXCEL BTEC Level 5 HND (Fashion & Textiles) DEGREE FROM UK
 BBA from UOR

Interior Design & Business

Pearson EDEXCEL BTEC Level 5 HND (3D Design) DEGREE FROM UK
 BBA from UOR

Jewellery Design & Business

PEARSON BTEC Level 5 HND (3 D Design) DEGREE FROM UK
 BBA from UOR

Craft Product Design & Business

PEARSON BTEC Level 5 HND (3 D Design) DEGREE FROM UK
 BBA from UOR

Graphic Design & Business

Pearson EDEXCEL BTEC Level 5 HND (Graphic Design) DEGREE FROM UK
 BBA from UOR

Fashion Design

Pearson EDEXCEL BTEC Level 5 HND (Fashion & Textiles) DEGREE FROM UK

Interior Design

Pearson EDEXCEL BTEC Level 5 HND (3 D Design) DEGREE FROM UK

Lifestyle Accessories Design

Pearson EDEXCEL BTEC Level 5 HND (3 D Design) DEGREE FROM UK

Visual Arts

BVA degree (Applied Arts) from UOR



PG

Postgraduate Level

Duration - 2 years
 Eligibility - Graduate / 20 years
 Admission Criteria
 AIEED + PORTFOLIO + INTERVIEW

Course

Award

Fashion Design & Entrepreneurship

ARCH - Pearson Assured Certificate

Interior Design & Entrepreneurship

ARCH - Pearson Assured Certificate

Jewellery Design & Entrepreneurship

ARCH - Pearson Assured Certificate

Lifestyle Accessories Design & Entrepreneurship

ARCH - Pearson Assured Certificate

Design Communication

ARCH - Pearson Assured Certificate

Garment Production & Export Management

PG Degree in GPEM from UOR

* UOR: University of Rajasthan

Affiliations:



DOCUMENTS REQUIRED FOR INTERNATIONAL STUDENTS

- Identification Proof (Passport Copy)
- Degree/ Pass Certificate/ Marksheet of last Qualifying Exam
- Student Visa issued by Indian Embassy – Can be obtained from Indian Embassy by showing Institute's Selection Letter.
- Medical Fitness Certificate (HIV Test, Yellow Fever, Swine Flu, etc.) as per country rules

I AM A **DESIGNER**



AIEED

All India Entrance Examination for Design

Your 'Design Career'



Prospectus & Application can be downloaded or filled here :

www.aieed.com | www.archedu.org

E- mail: admission@archedu.org

 **Toll Free: 1800 3070 0626**



Scan this QR Code
with any smartphone
and fill Online
Application Form

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**STUDENT
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