

www.archedu.org



Arch

academy of design

EMPOWERING INDIVIDUALS



ART & DESIGN PROGRAM  
2015-16

*15 glorious years of Design Education*

## About ARCH

Jaipur, the design city has lovingly nurtured the Arch Academy of Design ever since the year 2000. The cultural heritage of the 'Pink City' continues to contribute powerfully as a catalyst in the study of Design.

Over the past 15 years, the ARCH Academy of Design has grown to be an internationally linked institution in the field of Art and Design studies with MoUs for progression & exchange with premier institutions of the world.

ARCH in strategic partnership with Pearson Edexcel, is the only Design institution in India accredited to deliver eight BTEC Level 5 HND qualifications in Art & Design with progression possible directly into the 3rd year of a graduation from any of the Pearson Edexcel listed Universities in the UK & elsewhere around the world.

ARCH is affiliated to the University of Rajasthan for BBA, BCom & a Post Graduate programme in Garment Production & Export Management (GPEM).

## Courses Offered:

### Undergraduate/Postgraduate/Vocational Short Term Professional Courses

Fashion Design

Jewellery Design

Interior Design

Graphic Design

Craft Product

Design Communication

Lifestyle Accessories Design

## Affiliations



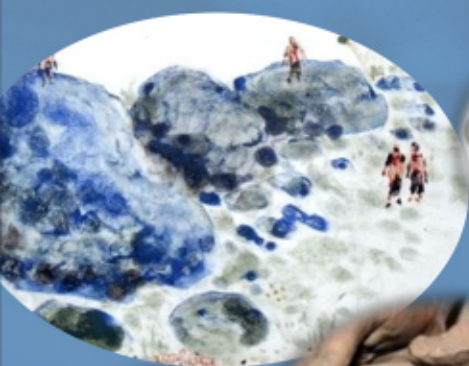
edexcel  
Approved Centre

BTEC

LCCI  
International  
Qualifications  
REGISTERED CENTRE

# ART & DESIGN PROGRAM 2015-16

Arch Academy of Design has been conducting workshops in the interests of the art and design lovers. These workshops are great opportunities for students, designers and artists to learn the basic and the expert regimes of art, craft and design. These courses differ from the regular semesters in terms of structure, approach and content. The courses are intense and are for short duration of between five days to fifteen days.



# Natural Dyes



## COURSE OUTLINE

This workshop is ideal for beginners who are keen on learning the natural fabric dyeing process. The workshop will introduce the basic concepts of natural dyeing on natural fabrics from mordants to dyeing techniques along with product development in the form of dupatta, dress material, sari, table cover, bed sheets and sofa cushion covers etc.

No .of seats	: 15
Month	: December 2015
Duration	: 5 Days, 6 hrs a day

---

**Lead Faculty : Arvind Sharma**



# Papier Mache



## COURSE OUTLINE

The workshop will introduce the learners to the papier mache craft with visuals. You will get to explore the beauty of pulp and the use of colours, from the preparation of the pulp and mixing with multani mitti to making the mould, experimentation with pinching, coil and relief method etc for creating various decorative and utility art and craft objects.

No .of seats	: 15
Month	: January 2016
Duration	: 5 days, 6 hrs a day

**Lead Faculty : Artist Virendra Sharma**



# Photography



## COURSE OUTLINE

This workshop is ideal for beginner level photographers. It will cover the basic concepts of digital photography, camera operation and handling techniques. Attendees will also be familiarized with the unique features of camera systems like Aperture, ISO, Shutter speed and Focal point.

No .of seats : 20  
Month : December 2015  
Duration : 5 days, 6 hrs a day

---

**Lead Faculty : Benoy Thoompunkal**



# Pottery Craft



## COURSE OUTLINE

The workshop will introduce the learners to the rudimentary concepts of pottery making. Students will enjoy the exciting art that can create any material of various shapes and sizes beginning from the preparation of clay to the generation of different shapes and surfaces.

No .of seats : 15  
Month : December 2015  
Duration : 10 Days, 6 hrs a day

**Lead Faculty : Ramesh Prajapati**(Master Awardee Craftsman)



# Wood Cut Print



## COURSE OUTLINE

This workshop will enable people to have hands on experience with different wood working tools and convert their imagination into functional and artistic products. Students will learn to bring the finest of both contemporary and traditional handcrafted wooden articles.

No .of seats : 15  
Month : January 2016  
Duration : 10 Days, 6 hrs a day

---

**Lead Faculty : Prof. Bhawani Shanker Sharma**





# Arayash (Fresco) Painting



## COURSE OUTLINE

The workshop is to revive the art of fresco paintings. It will cultivate the independence of individual in this medium to find expression for their individual visions and realize their talents. In this workshop trainees will be encouraged to follow their own imaginative journey and explore and nurture ideas to experiment with the medium freely.

No .of seats	: 10
Month	: 7-23 December 2015
Duration	: 15 Days, 6 hrs a day

**Lead Faculty : Prof. Bhawani Shanker Sharma**



# Clay Sculpture



## COURSE OUTLINE

This workshop is ideal for beginner level artists, art students and architects. The workshop will introduce the learners to the clay techniques, methodology materials and preparation.

The purpose is to understand the terra-cotta techniques, the old and cast process and their use for their sculptures.

No. of seats	: 15
Month	: December 2015
Duration	: 10 Days, 6 hrs a day

**Lead Faculty : Ramesh Prajapati**(Master Awardee Craftsman)



# Creative Woven Textiles

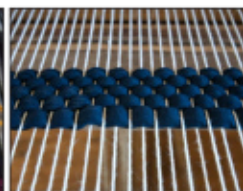
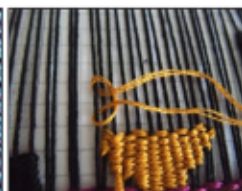
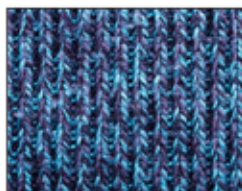


## COURSE OUTLINE

Woven products are one of the oldest creations of human beings and today have a huge range of functions and application. The workshop will include introduction to the major components of the loom & introduction to basic weave structures.

No .of seats	: 10
Month	: January 2016
Duration	: 10 Days, 6 hrs a day

**Mentor : Prof. Bhawani Shanker Sharma**



# Enamelling

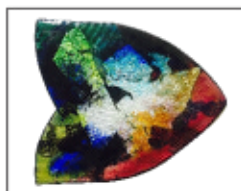


## COURSE OUTLINE

This workshop is ideal for beginner who are keen on learning the ancient French enamelling technique for decorating metal objects and jewellery pieces. This enamelling technique is where the surface of the metal is decorated with low relief design which can be seen through translucent and transparent enamels.

No .of seats	: 15
Month	: January 2016
Duration	: 6 Days, 6 hrs a day

**Lead Faculty : Artist Kana Lomror**



# Metal Craft Design



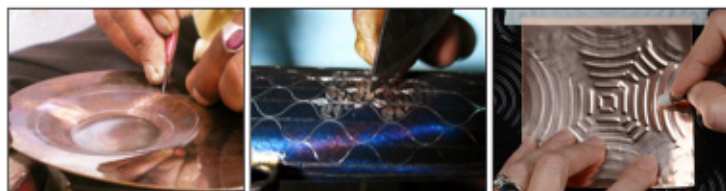
## COURSE OUTLINE

This workshop will be useful for the students, artists and people who have curiosity to know about metal crafts and explore their commercial and aesthetic value.

It will be a platform for learning various techniques of metal craft and use it for decoration purposes.

No .of seats : 15  
Month : February 2016  
Duration : 10 Days, 6 hrs a day

**Mentor: Prof. Bhawani Shanker Sharma**



## **Mentors' Profile:**

The workshops are mentored by Professor Bhawani Shankar Sharma, internationally recognized and nationally awarded Former Chairman of Rajasthan Lalit Kala Akademi. He has a vast experience of glorious 45 years in visual arts and various beautiful art techniques. Presently he is the mentor of the Visual Art and Design department of Arch Academy of Design. The lead faculties of the various program of are expert and eminent artists and awarded masters of craftsmanship.



# **AIEED 2016**

All India Entrance Examination for Design

**[www.aieed.com](http://www.aieed.com)**

**ONLINE & CENTRE BASED  
ENTRANCE EXAMINATION**

**The Admission Cell, Arch Academy of Design,  
9, Govind Marg, Malviya Nagar Institutional Area,  
Malviya Nagar, Jaipur - 302017  
Contact: 0141-4060500/02/03 Mob:+91-9414070678  
Email: [admission@archedu.org](mailto:admission@archedu.org)**

**Toll Free 1800 3070 0626**

**Follow us on  [www.facebook.com/archedu](http://www.facebook.com/archedu)**

**Like us on  [www.instagram.com/arch\\_academy\\_of\\_design](http://www.instagram.com/arch_academy_of_design)**

ARCH Academy of Design is run under the management of  
ARCH Educational Society, Jaipur ( Regd. No. 589/Jpr/ 2001)